( , 25 November) "Further action on welfare reform. Perhaps the control of immigration. But I don't buy the argument that because it's a coalition it's an inactive government. It's a pretty rolled-up sleeves reforming government." This is David Cameron's response when asked what he would do different in a Conservative government.  http://www.guardian.co.uk/politics/2011/nov/25/david-cameron-answers-questions
( , 27 November)  Nick Clegg has appointed half a dozen special advisers in an attempt to strengthen his party's clout in Whitehall, especially in the departments where his party has limited ministerial influence.
http://www.guardian.co.uk/politics/2011/nov/27/clegg-appoints-special-advisers?utm_source=twitterfeed&utm_medium=twitter
( , 27 November)
Interview with Nick Clegg, in which he points out key Lib Dem policy successes during the coalition and claims that they show that you can have massive disagreements and still work together productively. <a href="http://www.quardian.co.uk/politics/2011/nov/26/nick-clegg-coalition-lib-dems">http://www.quardian.co.uk/politics/2011/nov/26/nick-clegg-coalition-lib-dems</a>
( , 27 November)  Jackie Ashley claims the Conservatives are attempting to "blur" the Lib Dem influence on policy, and that power no longer rests with the Quad, but is decided by teams of ministers in each party. <a href="http://www.guardian.co.uk/commentisfree/2011/nov/27/eurozone-collapse-coalition-labour-conservatives">http://www.guardian.co.uk/commentisfree/2011/nov/27/eurozone-collapse-coalition-labour-conservatives</a>
( , 27 November) The Spectator claims Conservatives are irritated at Lib Dem attempts to paint themselves as the caring face of the coalition. <a href="http://www.spectator.co.uk/coffeehouse/7430013/the-tories-latest-frustration-with-the-lib-dems.thtml">http://www.spectator.co.uk/coffeehouse/7430013/the-tories-latest-frustration-with-the-lib-dems.thtml</a>
( , 28 November) Lib Dem Richard Morris claims the "not a cigarette paper between us" strategy has been shown to be misguided and that the party needs to demonstrate it is more than just a "Tory handbrake".

 $\underline{http://www.newstatesman.com/blogs/the-staggers/2011/11/lib-dems-tory-agenda}$ 

( , 23 November)
The Telegraph's leader writer is critical of the coalition passion for reviews and consultations, claiming the government is mistaken in thinking "it creates the impression of decisive action

( , 27 November)

Brand advisers have told the Lib Dems to develop a long-term strategy and then discover "shorter-term themes, straplines and soundbites" in order to "support short-term political expediency".

http://www.telegraph.co.uk/news/politics/liberaldemocrats/8918377/Lib-Dems-rebranding-to-boost-partys-popularity.html